vcdesignstation.com valentina.cunsolo@gmail.com

VALENTINA CUNSOLO

UI/UX DESIGNER

As a UI/UX designer and former front-end developer, I understand the perfect interface should look good and work even better.
I stand out from competition for my ability to uncover problems and solve them, thanks to my communicative, empathic & analytical skills.

Work Experience

UX Epikly

Co-Founder, UX Lead Designer, Project Manager
July 2015 - 2020

• Communicated with clients/teams, providing and meeting timelines & budget

• Designed entire digital experiences, including brand guidelines, lo-fi wireframes, site architecture & hi-fi mockups

• Front-end development assistance when needed. CMS experience with Wordpress & Magento

UX UI Centerfield Media
(formerly Qology Direct)

UX Designer and Front-End Developer
October 2013 - 2017

• Communicated with creative & PPC teams, to ensure designs converted to sales/calls or bring innovative ideas to the table and encourage improvement

• Designed hi-fi solutions and landing pages to improve UX as well as adhering to strict partners' brand guidelines

• Implemented and developed UI designs

Education

2013 The Art Institute of Ft. Lauderdale

B.S. in Web Design & Interactive Media
Oct 2010 - 2013

Power Skills

Wireframing	Info Architecture
Visual mockups	Journey mapping
UX Research	Communication

Strenghts

10 years in the USA
Fluent in English
Data-driven Design
Growth Focused

Tools

Adobe CC
Sketch
Invision